# **SCORE BIG WITH**

SCHOOL NUTRITION

# **2024 Food Show**

Hosted by Region One ESC
Child Nutrition Program - South Texas Cooperative

#### **LOCATION**

South Padre Island Convention Center 7355 Padre Boulevard South Padre Island, Texas 78597 Phone: 956-761-3000

www.sopadre.com



#### **SCHEDULE**

Wednesday, October 2, 2024

### Workshop #324736 - CLICK HERE TO REGISTER!

#### 9:00 AM - 4:00 PM

- Best In Show Food Items Blitz (Conference Theater)
- Fresh Produce Learning Huddle (Rooms 201-203)
   \*Breakfast provided to attendees

#### 11:45 AM - 12:45 PM

Lunch provided by South Texas Cooperative

#### 6:00 PM - 9:00 PM

Exhibitor and Attendee: Endzone Extravaganza Social Event
 Courtyard by Marriott South Padre Island
 6700 Padre Boulevard,
 South Padre Island, Texas 78597

### Thursday, October 3, 2024

# Workshop #331307 - CLIKC HERE TO REGISTER!

#### 8:00 AM - 9:00 AM

- Attendee Check-In Registration Counter
- Welcome session (Rooms 201-203)
   \*Breakfast provided to attendees

#### 9:00 AM - 2:00 PM

 CNP-STC Food Show - Exhibit Hall (9-11 AM SNP Administrators and Decision Makers only)

#### 11:30 AM

• Lunch provided by South Texas Cooperative

#### 2:00 PM - 4:00 PM

- Announce Booth Decorating Winners
- Booth Tear Down (Tear down of booths is NOT allowed before 2:00 PM)



9:00 AM - 9:15 AM **National Food Group** 9:15 AM - 9:30 AM Mega Yogurt 9:30 AM - 9:45 AM De Wafelbakkers 9:45 AM - 10:00 AM **Bake Crafters** 10:00 AM - 10:15 AM Fresh Beverage Co. 10:15 AM - 10:30 AM Rich's 10:30 AM - 10:45 AM Schwan's 10:45 AM - 11:00 AM **Tyson Foods** 11:00 AM - 11:15 AM Hygeia/Oak Farms 11:15 AM - 11:30 AM **McCain** 11:30 AM - 11:45 AM **Gold Creek Foods** 11:45 AM - 12:45 PM **LUNCH** 

**International Food Solutions** 12:45 PM - 1:00 PM 1:00 PM - 1:15 PM **Red Gold** 1:15 PM - 1:30 PM **Alpha Foods** 1:30 PM - 1:45 PM T. Marzetti 1:45 PM - 2:00 PM **JTM Food Group** 2:00 PM - 2:15 PM Labatt Food Service 2:15 PM - 2:30 PM J&J Snacks 2:30 PM - 2:45 PM **Don Lee Farms** 2:45 PM - 3:00 PM **Integrated Food Service** 3:00 PM - 3:15 PM **Proview** 3:15 PM - 3:30 PM **Rodriguez Foods** 3:30 PM - 3:45 PM Nardone Brothers Pizza Co.

Albie's

3:45 PM - 4:00 PM



# **School Farm Innovations**

9:00 AM - 10:00 AM

- IDEA Public Schools CNP Farms Rocio Hernandez
- Region One ESC Allen Williams

# **Chef Demonstration**

10:00 AM - 11:00 AM

• IDEA Public Schools CNP Chef - Daniela Villarreal

# **CNP-STC Fresh Produce Initiative & Verdant Exchange**

11:00 AM - 11:45 AM

- Region One ESC Roberto Meave
- Verdant Exchange Hernan Colmenero & Bella Wood

# **Farm to Plate with Local Growers**

1:00 PM - 2:00 PM

- Terra Preta Farms- Shakera Raygoza
- Palo Blanco Farm and Ranch Marcella Juarez & Manuel Juarez Jr.

# **Local Food Resources**

2:00 PM - 3:00 PM

- National Center for Appropriate Technology (NCAT) Robert Maggiani
- The Common Market Marcelino Garza

# **Panel Discussion**

3:00 PM - 4:00 PM

Take advantage of this unique opportunity to engage with our esteemed guest speakers through a dedicated Q&A session.

# **Endzone Extravaganza Social Event**

6:00 PM - 9:00 PM

You are cordially invited to join us at the casual networking event taking place at Courtyard by Marriott South Padre Island 6700 Padre Boulevard, South Padre Island, Texas 78597.

Join us for a "Score Big With School Nutrition" inspired school nutrition food show! Over 100 booths with various food items and fresh produce will be available.

There is no fee to attend, but pre-registration is required for all events.

Breakfast and lunch provided to attendees with pre-registration.

# Food Items Blitz - Conference Theater

Twenty-four manufacturers will show the latest and greatest food products available for School Year 24-25.

## Fresh Produce Learning Huddle - Rooms 201-203

Fresh produce farmers, distributors, and support organizations will focus on discussing procuring local fruits and vegetables for use in school nutrition programs, innovative school farm initiatives, and a live chef demonstration.

# Endzone Extravaganza Social Event

A casual networking event with refreshments and appetizers provided for School Nutrition Program food show participants and exhibitors with pre-registration. Additional dinner tickets may be purchased at \$20.00 per person. Join us at the Courtyard by Marriott South Padre Island 6700 Padre Boulevard, South Padre Island, Texas 78597.

#### Exhibits - Workshop #331307

Over 100 vendor booths with a multitude of products geared towards School Food & Nutrition Programs will be available for you to see and savor. Before the Show, SNP Directors will be emailed a list of vendors/manufacturers with their assigned booth number, and the products each will be showcasing. Every participant will be asked to complete a product survey before leaving the show. We encourage school districts to bring key student body representatives to provide valuable feedback, as this information will be compiled to determine products available for purchase by the CNP-South Texas Cooperative members, see details under Student Groups. Join us in the Exhibit Hall.

#### **School Bus Instructions**

School buses may pull up in the fire lane by the front door 1 or 2 at a time for loading and unloading passengers only. They may NOT park in this area to wait for passengers, There is ample room to park in the lots closest to Hwy 100 if they need to remain on site. The driving lane cannot be blocked due to the through traffic and city transportation which is scheduled to pick up at the Convention Center every 30 minutes.

#### **Student Groups**

We encourage school districts to bring small groups of key student body representatives to provide valuable feedback. Due to the limited space, please limit groups to no more than 25 students. The enclosed *Students & Non-SNP Staff Registration Form* must be completed and received by **Monday, September 23, 2024**. A School Nutrition Program (SNP) representative must accompany the student group during the Show and all participants are required to complete a Product Evaluation Form during the show.

# Registration deadline for all events is Monday, September 23, 2024.

There are no registration fees for the scheduled events, but all participants must pre-register online for each activity at <u>Day 1 Registration</u> & <u>Day 2 Registration</u>. School districts bringing students and/or non-School Food & Nutrition Program staff must complete the **Students & Non-SNP Staff Registration Form**, and submit via email to idgonzalez@esc1.net.

#### **Hotel & Other Information**

Courtyard by Marriott SPI: 6700 Padre Blvd., South Padre Island, TX 78597

Group Name: Region One Food Expo

Toll Free: 956.433.0590

Online: <u>Book your group rate for Region One Food Expo</u>
Group Rate: \$108.00 (+ Tax Standard/Double/Queen Room)

**Transportation -** Driving distance to SPI Convention Center *Airports:* 

- Brownsville-South Padre Island International Airport (BRO) approximately 28 miles
- Valley International Airport (Harlingen) approximately 45 miles
- McAllen Miller International Airport approximately 78 miles